



Omnibus Report



Healthcare in Canada Omni

Date: 10 / 21 / 2026
Project: 10019262



Methodology



Method

Online survey via Leger's LEO panel, with n=1,510 Canadians aged 18+.

When

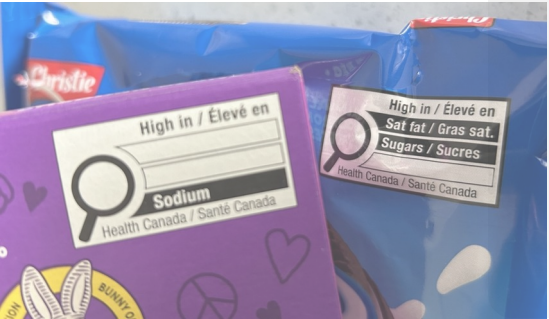
The weekly online omnibus was in field from the 16th to the 18th of October 2026, inclusive, using Leger's online panel, LEO.

Margin of error

For comparison purposes, a probability sample of this size (n=1,510) yields a margin of error no greater than $\pm 2.5\%$, (19 times out of 20).

Over four-in-five (84%) of Canadians recall seeing the front-of-pack warning labels on products that are high in sodium, saturated fats or sugar.

Women, those aged <55 and those born in Canada are more likely to have seen warning labels on packaged food products.

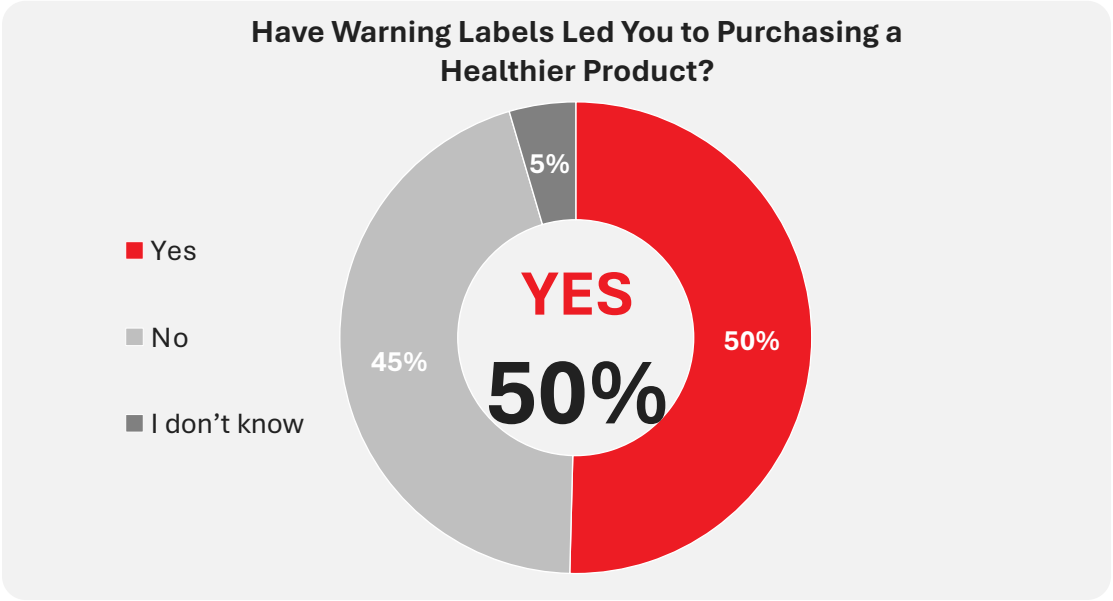


	Total	GENDER		AGE		BORN IN CANADA	
		Men	Women	<55	55+	Yes	No
Yes	84%	80%	87%	89%	76%	85%	77%
No	13%	17%	9%	8%	20%	12%	17%
I don't know	3%	3%	4%	3%	4%	3%	6%

Q8. As of January of this year, the federal government has required most packaged food products to have labels that warn if the product has a high level of sodium, saturated fats or sugar. Have you seen these new black and white labels on packaged foods? Base: All (n=1,510)

Half (50%) of those who have seen the warning labels say that the labels have led them to purchasing a healthier product.

BIPOC Canadians, and Canadians born outside of Canada are more likely to have chosen a healthier product due to the warning labels.

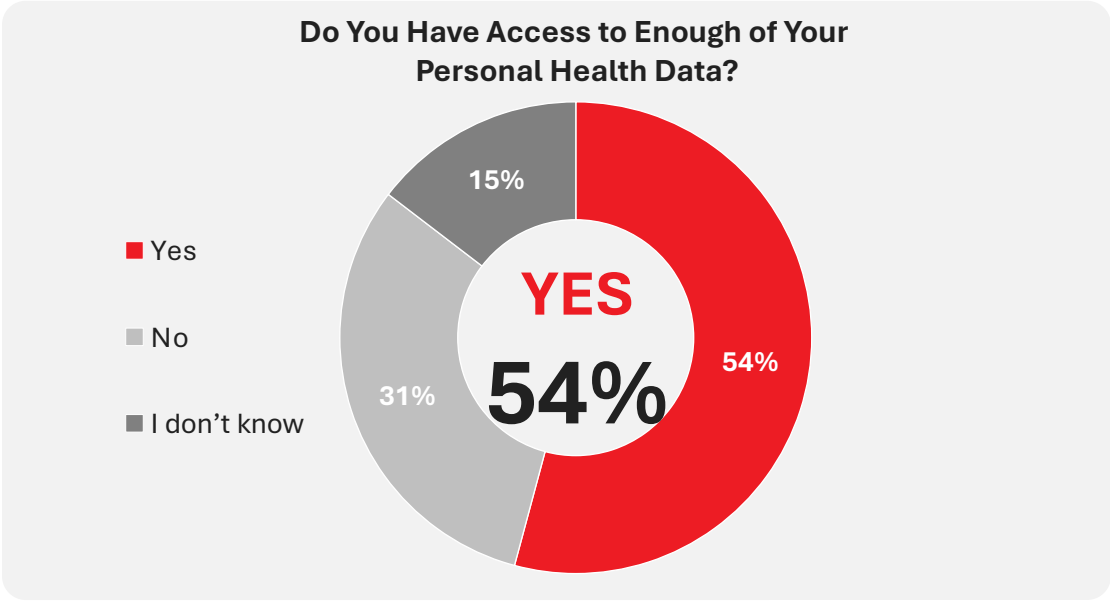


	Total	AREA			ETHNICITY		BORN IN CANADA	
		Urban	Suburban	Rural	White	BIPOC	Yes	No
Yes	50%	54%	49%	44%	48%	59%	48%	62%
No	45%	40%	48%	51%	48%	36%	48%	34%
I don't know	5%	6%	3%	5%	4%	5%	5%	4%

Q9. Have those labels led you to deciding to purchase a healthier product?
Base: Those who have seen warning labels (n=1,260)

Over half (54%) of Canadians say they have access to enough of their health data from the provincial health system to make good health decisions; three-in-ten (31%) say they *do not*.

Those aged <55, residing in Western Canada, and BIPOC Canadians are more likely to say they *do not* have access to enough of their health data.



	Total	AGE		REGION		ETHNICITY	
		<55	55+	East	West	White	BIPOC
Yes	54%	52%	58%	60%	52%	56%	48%
No	31%	36%	25%	26%	33%	29%	38%
I don't know	15%	13%	17%	14%	15%	15%	14%

Q10. Do you feel you have access to enough of your own personal health data from your provincial health system in order to be able to make good health decisions?

Base: All (n=1,510)

significantly higher 13

Seven-in-ten (69%) Canadians say that patients with life-threatening conditions should be allowed to try treatments approved in the US and EU without additional approval by Health Canada.

A tenth (13%) disagree, while a fifth (19%) are unsure. Those with kids in their household (vs. those without kids in the household) are more likely to agree, while those living in Eastern Canada (vs. Eastern Canada) are more likely to disagree that patients should be allowed to seek treatments already approved by the US and EU without requiring additional Health Canada approval.

