THE LARGEST CANADIAN-OWNED POLLING, MARKET RESEARCH AND ANALYTICS FIRM
SecondStreet.org

Impressions of Canada's Public Education System - Report
Methodology

An online survey.

1519 18+ Canadians.

Completed between May 3rd and May 5th, 2024, using Leger’s online panel.

Typically, a margin of error is not associated with a non-probability sample (i.e. a web panel in this case).
For comparative purposes, though, a probability sample of 1519 respondents would have a margin of error of ±2.5%, 19 times out of 20.

Leger’s online panel
Leger’s online panel has more than 400,000 members nationally and has a retention rate of 90%.

Quality control
Stringent quality assurance measures allow Leger to achieve the high-quality standards set by the company. As a result, its methods of data collection and storage outperform the norms set by WAPOR (The World Association for Public Opinion Research). These measures are applied at every stage of the project: from data collection to processing, through to analysis. We aim to answer our clients’ needs with honesty, total confidentiality, and integrity.

Also, poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. (See https://338canada.com/pollster-ratings.htm.)
Over half (55%) say students should not be allowed to use cellphones in classrooms. Only a fraction of respondents (5%) feel students should have free access to cellphones in class.

More than a third (36%) say students should not be allowed to use their cellphones unless directed by their teacher, while just 5% say students should be allowed to use cellphones in classrooms. Canadians aged 35+ are more likely to say students should be allowed to use cellphones in the classroom while those 18-34 are more likely to say students should only be allowed to use them when directed by a teacher.

Q: When it comes to students and cell phones in schools, which position best represents your view?
Base: All (n=1519).

<table>
<thead>
<tr>
<th>Position</th>
<th>BC</th>
<th>AB</th>
<th>MB/SK</th>
<th>ON</th>
<th>QC</th>
<th>ATL</th>
<th>18-34</th>
<th>35-54</th>
<th>55+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students should not be allowed to use cell phones in classrooms</td>
<td>55%</td>
<td>48%</td>
<td>51%</td>
<td>51%</td>
<td>50%</td>
<td>68%</td>
<td>58%</td>
<td>37%</td>
<td>59%</td>
</tr>
<tr>
<td>Students should not be allowed to use cell phones in classrooms unless directed by their teacher</td>
<td>36%</td>
<td>40%</td>
<td>40%</td>
<td>34%</td>
<td>39%</td>
<td>27%</td>
<td>35%</td>
<td>47%</td>
<td>32%</td>
</tr>
<tr>
<td>Students should be allowed to use cell phones in classrooms</td>
<td>5%</td>
<td>5%</td>
<td>4%</td>
<td>10%</td>
<td>6%</td>
<td>3%</td>
<td>7%</td>
<td>10%</td>
<td>6%</td>
</tr>
<tr>
<td>I don't know</td>
<td>4%</td>
<td>6%</td>
<td>4%</td>
<td>4%</td>
<td>5%</td>
<td>2%</td>
<td>0%</td>
<td>6%</td>
<td>3%</td>
</tr>
</tbody>
</table>
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We know Canadians