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POLLING, MARKET RESEARCH
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Report

SecondStreet.org

Impressions of Canada's Public
Education System - Report

DATE 2024-05-09

PROJECT NUMBER 83192_006



Methodology



An online survey.



1519 18+ Canadians.



Completed between May 3rd and May 5th, 2024, using Leger's online panel.



Typically, a margin of error is not associated with a non-probability sample (i.e. a web panel in this case).

For comparative purposes, though, a probability sample of 1519 respondents would have a margin of error of $\pm 2.5\%$, 19 times out of 20.

Leger's online panel

Leger's online panel has more than 400,000 members nationally and has a retention rate of 90%.

Quality control

Stringent quality assurance measures allow Leger to achieve the high-quality standards set by the company. As a result, its methods of data collection and storage outperform the norms set by WAPOR (The World Association for Public Opinion Research). These measures are applied at every stage of the project: from data collection to processing, through to analysis. We aim to answer our clients' needs with honesty, total confidentiality, and integrity.

Also, poll aggregator *338Canada.com* gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. (See <https://338canada.com/pollster-ratings.htm>.)

Over half (55%) say students should not be allowed to use cellphones in classrooms. Only a fraction of respondents (5%) feel students should have free access to cellphones in class.

More than a third (36%) say students should not be allowed to use their cellphones unless directed by their teacher, while just 5% say students should be allowed to use cellphones in classrooms. Canadians aged 35+ are more likely to say students should be allowed to use cellphones in the classroom while those 18-34 are more likely to say students should only be allowed to use them when directed by a teacher.



SHOULD STUDENTS BE ALLOWED TO USE CELLPHONES IN THE CLASSROOM?

		REGION						Age		
		BC N= 151	AB 125	MB/SK 125	ON 603	QC 415	ATL 100	18-34 392	35-54 501	55+ 626
Students should not be allowed to use cell phones in classrooms	55%	48%	51%	51%	50%	68%	58%	37%	59%	63%
Students should not be allowed to use cell phones in classrooms unless directed by their teacher	36%	40%	40%	34%	39%	27%	35%	47%	32%	32%
Students should be allowed to use cell phones in classrooms	5%	5%	4%	10%	6%	3%	7%	10%	6%	2%
I don't know	4%	6%	4%	4%	5%	2%	0%	6%	3%	3%

Q When it comes to students and cell phones in schools, which position best represents your view?

Base: All (n=1519).

Significantly higher



TEAM

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Leger

We know Canadians

