



# Leger

THE LARGEST CANADIAN-OWNED  
POLLING, MARKET RESEARCH  
AND ANALYTICS FIRM

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# Report

## Canadian Oil & Gas Production

Impact of Russia – Ukraine War  
October 2022



DATE 2022-10-12 PROJECT NUMBER 45 915-008



# METHODOLOGY

## Methodology

### Study Population

- Canadian residents, aged 18 and older.

### Data Collection

- A total of n=1535 online surveys were conducted via Leger's online LEO panel.
- Interviews were conducted from September 30 to October 2, 2022.

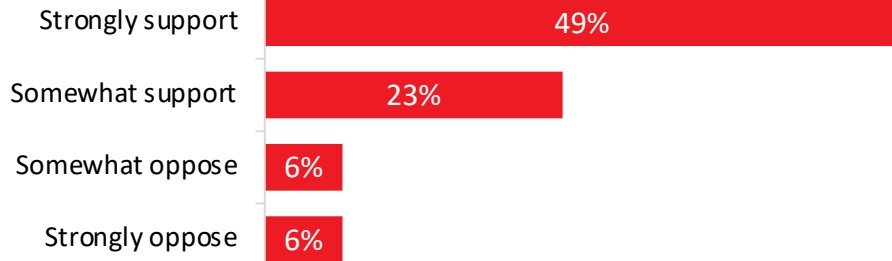
### Statistical Analysis

- As a non-probability online survey, a margin of error is technically not to be reported.
- If the data were collected through a probability sample, the margin of error would be (n=1535)  $\pm 2.5\%$ , 19 times out of 20.
- Using data from the 2021 Census, results were weighted according to age, gender, and region in order to ensure a representative sample of the population.
- The numbers presented have been rounded to the nearest whole number. However, raw values were used to calculate the sums presented and therefore may not correspond to the manual addition of these numbers.

DETAILED RESULTS

# Over 7 in 10 Canadians support increasing Canada's oil & gas production to reduce world's dependence on Russia

Canada increasing oil & Gas production to substitute Russian Export



October 2022

**Total Support: 72%**

**Total Oppose: 13%**

March 2022

**Total Support: 78%**

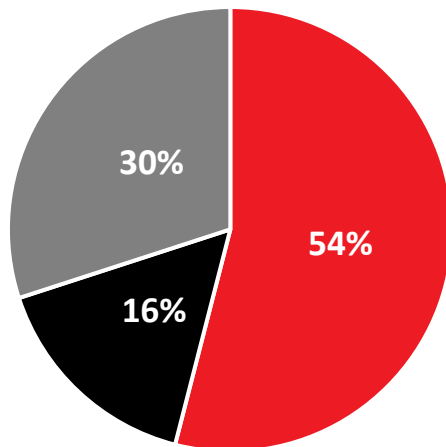
**Total Oppose: 10%**

	TOTAL CANADA	Male	Female	18-34	35-54	55+	BC	AB	MB/SK	ON	QC	Atlantic	West	East
Weighted n =	1535	748	787	409	494	632	214	171	99	594	354	103	483	1052
Support	72%	79%	65%	60%	70%	81%	67%	85%	83%	73%	61%	79%	77%	70%
Oppose	13%	12%	13%	16%	13%	10%	14%	9%	6%	9%	22%	12%	11%	14%
Don't Know	15%	9%	22%	24%	17%	9%	19%	6%	11%	18%	17%	9%	13%	17%

Q1. One way Vladimir Putin has paid for his invasion of Ukraine is through selling Russia's oil and gas resources to Europe, the United States, Canada and other countries. Do you support or oppose Canada developing and exporting more oil and natural gas resources so that the world can reduce how much it purchases from Russia?

Base = All respondents (n=1535)

# Over half of Canadians agree Canada could help European Countries if the gov't approved more gas production and pipelines



Q2: Prime Minister Trudeau recently claimed that there was no business case for Canada to sell our natural gas supplies to Europe. However, 101 energy executives and industry experts responded by taking out a full page ad to suggest that there was in fact a business case and Canada should step up and help our allies. They claimed that what's stopping Canada from selling our energy to Europe are government roadblocks. Which statement best represents your view:

- Canada has ample natural gas and oil resources, and we could help European countries, but we need the government to approve companies to produce more oil and gas and build new pipelines so that the resources can be shipped to the coasts and then transported
- There is no business case for Canada to export oil and gas resources to European countries. It's too costly for companies to develop and export the resources to Europe.

■ Don't know

Weighted n =

TOTAL CANADA	Male	Female	18-34	35-54	55+	BC	AB	MB/SK	ON	QC	Atlantic	West	East
1535	748	787	409	494	632	214	171	99	594	354	103	483	1052
54%	64%	44%	45%	54%	60%	56%	73%	58%	55%	41%	53%	62%	50%
16%	17%	15%	16%	14%	17%	22%	9%	18%	10%	25%	12%	16%	16%
30%	19%	41%	39%	32%	24%	22%	18%	25%	35%	34%	35%	21%	34%

Canada has ample natural gas and oil resources, and we could help European countries, but we need the government to approve companies to produce more oil and gas and build new pipelines so that the resources can be shipped to the coasts and then transported by ship to Europe.

There is no business case for Canada to export oil and gas resources to European countries. It's too costly for companies to develop and export the resources to Europe.

Don't Know

Base = All respondents (n=1535)

# RESPONDENT PROFILE



## RESPONDENT PROFILE - *Canada*

	Weighted
n=	1535
<b>Gender</b>	(%)
Male	49
Female	51
<b>Age</b>	
18 to 34	27
35 to 54	32
55 years of age or older	41
<b>Household Income</b>	
Less than \$40,000	20%
\$40,000 to less than \$80,000	33%
\$80,000 or more	38%

	Weighted
n=	1535
<b>Gender</b>	(%)
British Columbia	14
Alberta	11
Saskatchewan	3
Manitoba	4
Ontario	39
Quebec	23
New Brunswick	2
Nova Scotia	3
Prince Edward Island	<1
Newfoundland and Labrador	1

## OUR SERVICES

- **Leger**  
Marketing research and polling
- **Customer Experience (CX)**  
Strategic and operational customer experience consulting services
- **Leger Analytics (LEA)**  
Data modelling and analysis
- **Leger Opinion (LEO)**  
Panel management
- **Leger Communities**  
Online community management
- **Leger Digital**  
Digital strategy and user experience
- **International Research**  
Worldwide Independent Network (WIN)

**600**  
EMPLOYEES



**185**  
CONSULTANTS



**8**  
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Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



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*We Know Canadians*

